Chocolate Marketing—Molly's

(Buy a box of assorted chocolates)

Ladies, At every gathering of women I like to share something about our company—tonight I'd like to share chocolates too! Anyone object???

I have found that the Mary Kay Career is like a "box of chocolates"

When you open the box, it's full of different types of candy:

There's the:

Coconut—Cold Hard Cash

<u>Peppermint</u>—"Cool" prized & awards & recognition
<u>Dark Chocolate</u>—today the medical field has given us the "green light" on dark chocolate—it's actually good for you—with lots of antioxidants. In MK, we praise women to success and enhance self-confidence & self-esteem. So, we are "good for you, too."

<u>Choc. Covered Nuts</u>—We're a little nutty in MK— great time together <u>Pink Crème</u>—There's always a soft pink crème center & that stands for the Pink Cars and other cars we can earn with free taxes, tags and 85% of the insurance paid

<u>Chocolate Covered Cherries</u>—The red cherry stands for advancement in MK to Red Jackets and above and that no one has to wait on someone else to advance—the sky is the limit

<u>Peanut butter cup</u>—Peanut butter is a little "sticky"—we "stick" together <u>Toffee</u>—Toffee is hard to bite into and so are Taxes—but we coat them with great Tax Breaks

And then there's always the "Carmel"—Carmels are always square—you can count on that—so in MK—you can count on yourself to be your own boss—not relying on someone else to determine your worth

Most of all when you open a Box of Chocolates, you get <u>surprises & Choices!</u> One of the best choices is that you can chose to work with a company that keeps the priorities of **God first, Family second, & Career third**