

THE COMPANY

1963

“BEAUTY BY MARY KAY”
opens on September 13 in a
500-square-foot storefront
in Dallas, TX.

MARY KAY ASH



“GREAT AMERICAN
ENTREPRENEUR”

Series at the Smithsonian Institute

INNOVATIVE PRODUCTS

1,400+

P  TENTS

POSITIVE COMMUNITY IMPACT

\$57 million

donated by Mary Kay Inc. and
THE MARY KAY FOUNDATIONSM
since 2001 to help prevent and end
domestic violence



NEARLY

40

Countries

Mary Kay Ash was profiled in the book
**FORBES GREATEST BUSINESS
STORIES OF ALL TIME**

Hundreds of thousands
product tests each year for
**QUALITY, SAFETY
AND PERFORMANCE**



Investing millions of dollars in
research and development



built in partnership with the
ARBOR DAY FOUNDATION*
at domestic violence shelters
across the U.S.

55 years

**OF ENRICHING
WOMEN'S LIVES**

Named as one of the
**25 MOST INFLUENTIAL BUSINESS
PERSONS OF THE PAST 25 YEARS**



More than 300 products in skin care,
color cosmetics, body care, sun
protection and fragrances



Zero landfill site status at Mary Kay's
Global Manufacturing Facility
**1 MILLION TREES PLANTED
AROUND THE WORLD**

V♥LUES

The Golden Rule
Make Me Feel Important
The Go-Give™ Spirit
Balanced Priorities



**HORATIO ALGER DISTINGUISHED
AMERICAN CITIZEN AWARD,**
Horatio Alger Association

\$ 100 million +

Investment in the new
480,000-square-foot
Global Manufacturing and Research &
Development Facility in North Texas



Mary Kay has donated millions of dollars
from the sale of **Pink Changing Lives**
products to change the lives of women
and their families around the world