

# MARY KAY FACTS

## MARY KAY ASH THE WOMAN

- In 2004, she was named as one of the 25 Most Influential Business Persons of the Past 25 Years.
- Was the only woman profiled in the book Forbes Greatest Business Stories of All Time in 1999.
- Named Great American Entrepreneur in 1988.

## THE COMPANY

- “Beauty by Mary Kay” opened on Sept. 13, 1963 in a 500 square-foot storefront in Dallas, Texas.
- Is in the top one-third of the Most Reputable Companies in the U.S.
- Top of the Brand Keys List for highest loyalty in cosmetics.
- Promise to the Earth Award winner
- Award of Honor, Global Day of Beauty

## INNOVATIVE PRODUCTS

- Mary Kay has 1,200 patents for products, technologies and packaging designs.
- Mary Kay invests millions of dollars in research and development and conducts more than 500,000 product tests each year for quality, safety and performance.
- \$125 million investment in the new 480,000 square-foot Global Manufacturing and Research & Development Facility in North Texas.

## POSITIVE COMMUNITY IMPACT

- \$53 million has been donated by Mary Kay Inc. and The Mary Kay Foundation to help end domestic violence.
- Each year 30,000 children heal from abuse in the 20 Nature Explore® Classrooms built at domestic violence shelters around the U.S.
- Mary Kay has been advocating for laws that support survivors of domestic violence for 21 years.
- Mary Kay has donated millions of dollars to organizations benefitting women and children around the world through Beauty That Counts®.
- Zero landfill site status at Mary Kay’s Global Manufacturing Facility.
- One million trees planted around the world.